82nd Avenue Area TIF District Next Steps

SE Uplift
April 21, 2025





Agenda



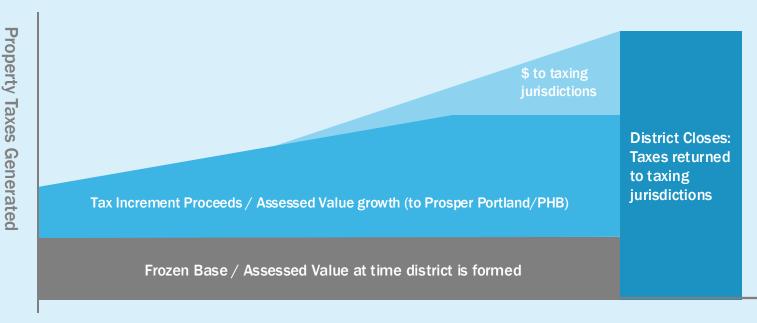
- 1. Welcome
- 2. TIF Refresh
- 3. Looking Back: District Plans, Dollars & Governance
- 4. Looking Ahead: What is an Action Plan?
- 5. Opportunities to Stay Engaged

What is Tax Increment Financing?

Tax Increment Financing is a long-term source of funding that can be invested in community priorities for physical improvements.

It is <u>not</u> a new or increased tax.

Funding comes from the growth in property taxes within a defined TIF district.



Time (Years)

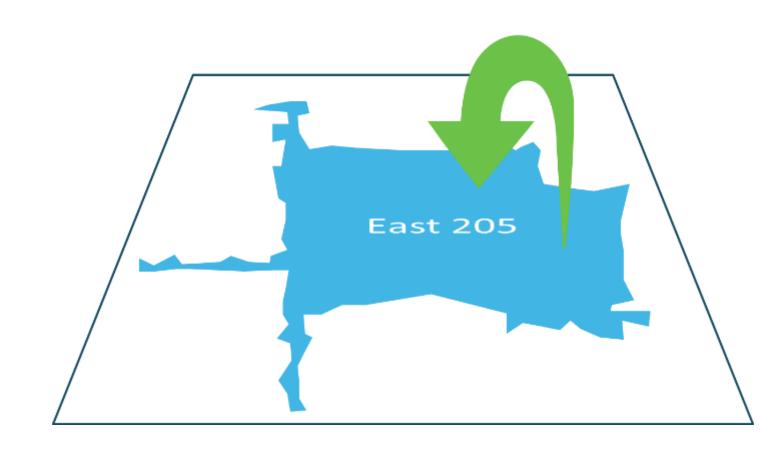




Where Can TIF Be Invested?

TIF district boundaries establish the area in which all investments must be made.

It is <u>NOT</u> possible to move TIF funds from one district to another or to use TIF funds outside of the originating district.

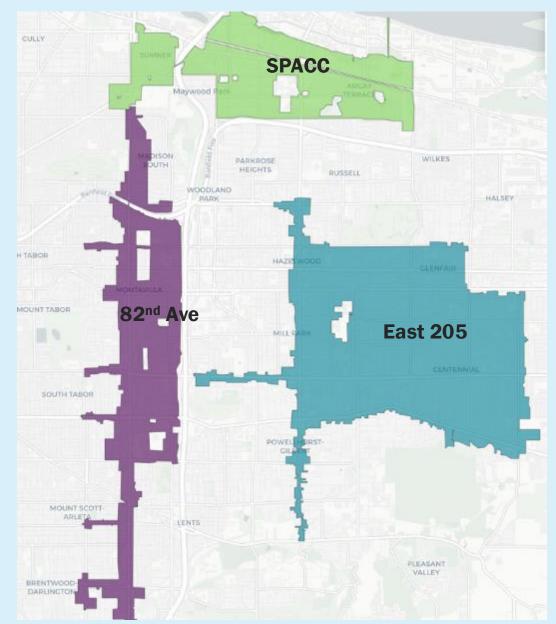






Looking Back: East Portland Districts

District	Acreage
SPACC	1,578
82 nd Ave Area	1,868
East 205	3,730
Total	7,176



82nd Avenue District Goals

- 1. Ensure that Priority Communities play lead roles
- 2. Ensure that current resident benefit from investments
- 3. Prevent the displacement of vulnerable people communities, businesses and institutions
- 4. Preserve existing opportunities and create new opportunities
- 5. Provide safe, accessible and comfortable ped/bike networks; improved access to local business
- 6. Spur innovation of environment and climate change
- 7. Actively work to remove access barriers
- 8. Support collaboration and partnership across community, private sector and all levels of government







Priority Communities

"Priority Communities" refers to the intended beneficiaries of the 82nd Avenue Area TIF District:

African American and Black persons; Indigenous and Native American persons; persons of color; immigrants and refugees of any legal status; renters; manufactured dwelling residents; persons with disabilities; elders and youth; LGBTQIA+; low-income people; houseless people; and other population groups that are systemically vulnerable to exclusion from the 82nd Avenue area due to gentrification and displacement.





Implementation Principles

- A. Analyze potential impacts
- B. Strategically sequence investments
- C. Set aside funds for land acquisition
- D. Consider district in context
- E. Leverage and prioritize TIF resources alongside other funding
- F. Create community benefits
- G. Create equitable contracting/employment opportunity
- H. Prioritize and support community-based businesses and organizations

- I. Advance climate action
- J. Incorporate arts, culture and signage
- K. Remove barriers to opportunity
- L. Support cooperative ownership
- M. Ensure physical access
- N. Support community self-determination
- O. Prioritize long-term relationship building and repair







Eligible Projects List

- 1. Affordable housing: homeownership and home repair; new development; rehabilitation; capital expenditures for community services for houseless neighbors
- 2. Economic & Urban Development: predevelopment support; land acquisition, redevelopment and renovation; middle-income housing; arts and culture; signage; infrastructure investments triggered by development activity
- Infrastructure: street, utilities and green infrastructure; connectivity and accessibility; public recreation, safety, health and resilience investments





82nd Ave: What are people excited about?

Prioritize
Homeownership
& Home Repair
Programs Early



Multi-modal
Connections that
Build on 82nd Ave.
Infrastructure and
Transit Investments





More Neighborhood-serving Retail and Services; 24-hour vibrancy along 82nd Ave.



Remediation and Redevelopment of Large, Underdeveloped Sites



Tree Canopy and landscaping to Reduce Heat Island Effects



East Portland District Investment Priorities

	82 nd Avenue	E205	SPACC
 Commercial Property Acquisition, Development & Renovation (includes land banking, small business support and workforce housing) Arts, Culture and Signage Recreational Improvements 	\$170M (40%)	\$323M (45%)	\$129M (45%)
 Infrastructure Street and utilities improvements Connectivity and accessibility Public parks & open spaces Public recreation investments 	\$64M (15%)	\$72M (10%)	\$29M (10%)
 Affordable Housing Single family home repair & homeownership Multifamily rental, inc. rehab and preservation Land acquisition Houselessness related capital expenditures Affordable infill/middle density housing Manufactured dwelling parks 	\$191M (45%)	\$323M (45%)	\$129M (45%)
SUBTOTAL*	\$425M	\$718M	\$287M





^{*} Total resources for capital investments net of admin and financing costs.

Governance: Community Leadership Committees



13 members with strong connections to the district: live, work, worship, have children enrolled in school, previously displaced, etc.



Reflect full diversity of community, and specifically, representatives from populations disproportionately vulnerable to displacement



Committee members must understand and support the stabilization & inclusive growth goals and values of the Plan



Range of experience and knowledge to inform implementation, drawing from life experiences, community connections and leadership, education and professional experience



Members represent interests of vulnerable community

Commitment: One 2-hour meeting per month; some reading between meetings; 2-3 year terms

Looking Ahead: What is an Action Plan?

TIF Plan

30-year Vision, Values, Goals

Principles that Guide Implementation

TIF Eligible Projects

The TIF Plan creates a legally allowable "menu" for future TIF investments & guides action plans

The Action Plan sets
forth a strategy for
implementation: project
& budget prioritization,
measures of success,
and accountability &
oversight

Action Plans

5-year Priorities

Identify Specific Projects

Identify budget





What does an Action Plan Look Like?

Priority/ Strategy

to meet District Plan Goals

Action

Must be on District Plan Eligible Projects List

Tools

2 Support Business Ownership and Growth

Provide Financing for Small Business Growth: Assist small business growth through grants and loans:

Grants: Provide 75 percent matching grants of up to \$75,000 to assist property owners to improve and develop their assets. Up to \$25,000 may be used for project planning

Tenant Improvement Loan: Offer small business loans to pay for match.

- Interest Rate: Range from Prime to Prime+3% based on leverage and adjusted for risk (Currently: 3.5% - 6.5%
- · Fee: 1% loan fe
- Payments: Principal and interest in real payment; up to 1 year of interest-only payments, based on project underwriting
- Guarantee: Personal and/or corporate guaranty from all principals and entities with at least a 20% ownership interest in the business.

Create Affordable Commercial Space: Assist emerging or displaced small business owners by creating affordable commercial space. Could include landbanking. Reserve \$1,500,000 to assist small business owners located within a Cultural-Business Hub, if one is selected.

TIMING

Start immediately, annual allocation for five years

Funds may be allocated through a Notice of Funding Availability (NOFA)

> 40 loans to finance match for above tenant improvements

OUTCOMES

40 grants for tenant

improvements

Start immediately. Funding may be allocated through a Notice of Funding Availability (NOFA). Approximately 15,000 sq ft commercial space at 10 - 25% less than market. Assists approximately 10-15 businesses.

S TOTALS OVER 5 YRS

\$3,000,000

\$1,000,000

\$5,250,000

i.

Hasan Artharee is the owner of the newly renovated North by Northeast Community Health Center (formerly Coast Industries, Inc.).



Timing

Projected
Outcomes &
Dollar
Allocation

Opportunities to Stay Engaged











Sign up to receive monthly email updates

Attend CLC meetings; provide public comment

Serve on a CLC Selection Panel (3 volunteers)

Working Group Members Only Apply to
Serve on the
CLC

Apply for a Community PM Position (SPACC, 82nd)





Discussion & Questions



